

# the CANVAS guide:

how long have i got  
until my makeup goes off?



## Foundation

Cream products have a shelf life of 12-18 months. Since liquid foundations are oil based, they break down faster than powder foundation.

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## Mascara

If you're not really in the mood for a bout of conjunctivitis, you only have about 3 months of mascara use until bacteria fills up the tube. Nasty.



## Eyeshadow



Powder products have a hell of a lot longer shelf life than other makeup items. As long as you wash your brushes regularly, your eye shadow shall stay germ free for a while.

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## Eyeliner

Liquid liner lasts about as long as mascara (3 months), whereas both gel and pencil eye liner should be thrown out after two years to stay sanitary.



## Lipstick

Your favourite lipstick has a year long lifespan, with gloss lasting 18 months. But lipstick is a personal thing. If you're the only one who wears it and it doesn't smell funky - there's no reason to chuck it out.

